

Minutes of the
Ashland City Board of Sign Appeals
November 19, 2007

The Ashland City Board of Sign Appeals met in special called session on November 19, 2007 At 6:00 p.m. in the Municipal Building.

Acting Chairman Kathy Nicholson called the meeting to order at 6:00 p.m.

BOSA members present: Colleen Cherry, Martye Minton, Kathy Nicholson,

Members Absent: Larry Poole, Barney Arntz.

Others Present: Mike Armstrong, Franklin Wilkinson, David Lowery, Fred Nicholson

Nicholson called the meeting to order at 6:00 PM. Nicholson asked for a motion to approve the minutes from the last Board of Sign Appeals meeting on August 27, 2007. A motion was made by Minton and 2nd by Cherry to approve the minutes with the correction to the typographical error of the word “aesthetically”. A motion was made by Minton and 2nd by Cherry to approve the minutes with stated corrections. Approval of the minutes passed by roll call vote. Minton-yes, Cherry-yes, Nicholson-yes.

Public Forum: None

Old Business:

CBM Enterprises is requesting a 58 square foot variance for a Commercial Complex sign and a 5.5 foot height variance for a monument sign.

Michael Armstrong approached the council and explained this variances were brought before the Board on August 13, 2007. Due to the accuracy of the request being presented at that time the Board deferred the request until additional information was available. We now have the information requested and the Board is now hearing the requests for variances.

David Lowery approached the Board and presented pictures comparing the existing and proposed sign. He explained that due to the size limitation for tenant signs he was getting concerns from the tenants that the tenant signage could not easily be seen. He would like to install a sign that would be attractive and draws people into the site. The 50 square foot allowance of the sign ordinance may work for a single tenant but caused some degree of difficulty when trying to show multiple tenants. Nicholson asked if the new sign would block out visibility of tenant suites on the site. Lowery said the new sign should not block anything including new sites for the out parcel as they develop. Shops would remain visible and traffic visibility would not be impaired. The sign will be internally illuminated and externally eliminated for clear visibility at night. What we are trying to accomplish is

create a more attractive sign, provide a service to the tenants as well as the general public and draw people in to generate more commercial business that benefits the business owners as well as the community. David explained that the building on the site is 78,000 square feet of space. For that size site and building it is difficult to announce the anchor stores and tenants with the limitations of 50 square feet. David said he thinks the additional signage will fit with the area and fit with the shopping center.

After further discussion a motion was made by Minton and 2nd by Cherry to approve the request for a 58 square foot variance for the Commercial Complex sign. Motion passed by roll call vote. Minton-yes, Cherry-yes, Nicholson-yes.

A motion was made by Minton and 2nd by Cherry to approve the request for a 5.5 foot height variance for a monument sign. Motion passed by roll call vote. Minton-yes, Cherry-yes, Nicholson-yes.

New Business: None

Other: None

A motion was made by Minton and 2nd by Cherry to adjourn the meeting. The motion was adjourned by unanimous voice vote.

Meeting adjourned at 6:25 PM

Kathy Nicholson
Acting Chairman of Board Of Sign Appeals